



**FACTORS THAT LEAD TOWARDS JOB SATISFACTION LEVEL AMONG
EMPLOYEES AT
VISI NUSAJAYA SDN BHD PETALING JAYA, SELANGOR**

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**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (HUMAN RESOURCES MANAGEMENT)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
CAWANGAN MELAKA KAMPUS BANDARAYA**

JANUARY 2019

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**Submitted in Partial Fulfillment of the
Requirement for the
Bachelor of Business Administration with Honours
(Human Resources Management)**

**FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
CAWANGAN MELAKA KAMPUS BANDARAYA**

JANUARY 2019

DECLARATION OF ORIGINAL WORK



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“DECLARATION OF ORIGINAL WORK”

I, Noraida Binti Mohd Yusof (I/c Number: 950811085140)

Hereby declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project paper is result of my independent work and investigation, except where otherwise stated.
- All verbatim extract have been distinguished by quotation marks and source of my information have been specifically acknowledge

Signatures : *Noraida Mohd Yusof* Date: 2 January 2019

LETTER OF SUBMISSION

January 2019

The Head of Program
Bachelor of Business Administration (Hons)
Human Resources Management Faculty of Business Management
Universiti Teknologi MARA (UiTM)
Kampus Bandaraya Melaka
Off Jalan Hang Tuah
75300 Melaka

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper title — Factors That Lead Towards Job Satisfaction Level Among Employees at Visi Nusajaya Sdn Bhd Petaling Jaya, Selangor to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA (UiTM).

Thank you,

Sincerely,

Noraida Mohd Yusof

(Noraida Binti Mohd Yusof)

ABSTRACT

Job satisfaction is one of the element that every organization should pay more attention in order to make employee stay longer in their job and achieve high satisfaction. A satisfied employee is not just a retained employee but an ambassador for the brand, internally and externally. Job satisfaction is one of the medium that used by employer especially Human Resource Management practices to attract, retain and give motivation toward employees. Thus, in time with increasingly diverse, the ability to navigate and adapt with changes and challenging work are most important components. The purpose of this study was to identify the factor that lead towards job satisfaction level among employees as well as to identify the most influential factor in at factor that lead level towards job satisfaction among employees Visi Nusajaya Sdn Bhd Petaling Jaya, Selangor. This study used convenience sampling technique and online questionnaire as an instrument to collect data. The data from 72% out of 150 employee are collected then evaluated by using Statistical Package for the Social Science (SPSS) Version 22 Software. The result from Multiple Regression analysis indicate that all the elements in this study which is working environment, pay and salary, and promotion have positive significant relationship with job satisfaction. Moreover, Regression Analysis revealed that, pay and salary found to be the most influential variables towards job satisfaction among employees at Visi Nusajaya Sdn Bhd Petaling Jaya, Selangor.